

ENERGY NOW

EXPO 2015

11-12 February 2015 Telford International Centre
The renewable energy event for farmers and landowners

Showcase your products and services to over **3,000 farmers and landowners** from across the UK

Telford International Centre
11-12 February 2015

www.energynowexpo.co.uk

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Find out where renewable energy is going...

"Without a doubt this is the leading event in the country for renewable energy"

Ian Burrow
NatWest

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Farmers and landowners are ideally placed to generate renewable energy, due to the resources at their disposal, typically high energy costs and the desire to help address climate change.

The Energy Now Expo showcases the renewable energy options available, bringing together farmers, landowners and rural businesses from all over the UK to identify and further understand the most suitable schemes.

Now in its 6th year, the 2015 event will include:

- An **exhibition** of over 160 product/service suppliers representing the wind, solar, biomass, biogas, biofuels, hydro, energy efficiency, ground and air source heating sectors
- A **2 day, multi-stream conference**, exploring the challenges facing the continued growth of the renewables industry and the role the agricultural/rural sectors have to play. The conference will feature energy-specific panel debates, as well as in-depth presentations on the very latest developments and dedicated sessions covering the best practices in energy management
- An **'Advice Clinic'** in which a team of renewables experts will be on hand to discuss visitors' projects or ideas in a one on one basis throughout both days
- An **exhibitor presentation zone** allowing visitors to listen to presentations and quiz individual technology suppliers
- An **external exhibition** for larger products and displays

"We received many good quality leads over the two days, in fact, we've already received an order for a remanufactured 70kw wind turbine!"

**SPECTRUM
ENERGY SYSTEMS**

"The quality of delegates was very high with a good number of farmers and landowners attending. The Conference had a very good range of speakers covering interesting topics"

BROWN & CO

Conference topics to include:

- | | | |
|------------------------|-------------------------|----------------------|
| • Energy farming | • Financial incentives | • Energy audits |
| • Planning regulations | • Hydropower | • Energy Management |
| • Biomass | • Ground Source Heating | • Wind |
| • Optimising outputs | • Biogas | • Solar PV & Thermal |

Confirm your stand today by faxing the booking form to 0843 532 7845 or email info@energynowexpo.co.uk

Alternatively, contact the sales team on 01905 616665. Please visit www.energynowexpo.co.uk for further information. Follow us on twitter for regular updates @energynowmag #ENE15

Statistics and Visitor Profile from 2014

The Energy Now Expo 2014 event was a huge success, with over 3,000 attendees over the two days.

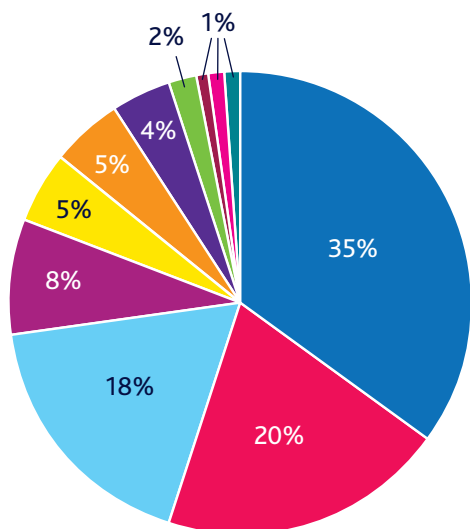
90% of visitors were from the agricultural and rural sectors

88% of exhibitors rated the attendees to their stand as high quality leads

How did visitors find the variety of exhibitors and size of the exhibition?

91%

rated them 'excellent' or 'good'



Visitor breakdown by business type:



Reasons to exhibit

- **A one off opportunity** to meet farmers and landowners from England, Scotland, Wales & Northern Ireland specifically interested in generating renewable energy
- **Identify future sites** for development
- **Launch new products and services** into the market and showcase the benefits of renewable technologies
- **Build your company's profile** and reinforce its position in the market
- Network with **over 3,000 key agricultural & rural industry figures**
- **Over 22,500 visits** to the Energy Now Expo website for the event
- **NFU and CLA associated event**
- Speak to **potential agricultural/rural clients** and find out exactly what technologies or schemes they are looking for
- Supported by the **REA, Anglia Farmers & Woldmarsh Producers**

The promotional activity will include:

- PR and advertising campaigns in the farming trade press, local press and local radio stations
- Google adwords campaign
- Direct Mail – over 250,000 delegate tickets mailed to members/customers of;
 - National Farmers Union (NFU)
 - National Farmers Union Wales (NFU Cymru)
 - Farmers Union of Wales (FUW)
 - Country Land & Business Association (CLA)
 - Anglia Farmers
 - Energy Now Magazine Readers
- Thousands of e-mails will be sent out reminding potential visitors to attend the event
- Text marketing – previous event visitors and new registrants receive reminders via text message
- Social media marketing campaign – through Twitter and Facebook

Over 100,000 page views on the Energy Now website

Find out where renewable energy is going...



ENERGY NOW EXPO 2015 EXHIBITOR BOOKING FORM



EXHIBITOR STAND RATES

	6-9m ²	10-15m ²	16m ² +	24m ² +
SHELL SCHEME	£220 per m ²	£208 per m ²	£194 per m ²	£194 per m ²
SPACE ONLY	NA	NA	NA	£187 per m ²
OUTSIDE EXHIBITS	£1,500			

SECTION 1 – STAND OPTIONS

Please choose your preferred stand number: 1st choice 2nd choice 3rd choice

Please choose your preferred type of stand: Shell scheme Space only

Please detail dimension and total stand cost: Stand dimensions: Total stand cost:

*VAT charged at prevailing rate

Shell scheme price includes: Fascia, carpet, catalogue entry, booth cleaning, side and rear panels, one conference place and supply of publicity material. All furniture, power and equipment must be ordered separately through our stand contractor.

SECTION 2 – SPONSORSHIP OPPORTUNITIES

Visitor bags	£2,500 <input type="checkbox"/>	Half page advertisement in conference programme	£595 <input type="checkbox"/>
Badge lanyards	£2,000 <input type="checkbox"/>	Literature in visitor bags	£500 <input type="checkbox"/>
Registration area	£1,500 <input type="checkbox"/>	Website banner	£500 <input type="checkbox"/>
Conference sponsorship	£1,500 <input type="checkbox"/>	E-Shot (to pre-registered delegates and visitors)	£500 <input type="checkbox"/>
You are here boards	£1,500 <input type="checkbox"/>	Literature display area	£500 <input type="checkbox"/>
Restaurant	£1,250 <input type="checkbox"/>	Suspended banners	£450 <input type="checkbox"/>
Exhibitor party	£1,000 <input type="checkbox"/>	Pens (to be supplied by sponsoring company)	£450 <input type="checkbox"/>
Full page advertisement in conference programme	£950 <input type="checkbox"/>	Flags	£300 <input type="checkbox"/>
Coffee points	£650 <input type="checkbox"/>		

SECTION 3 – CONTACT DETAILS AND CONFIRMATION OF ORDER

TITLE	FIRST NAME	LAST NAME	
JOB TITLE		ORGANISATION	
BUSINESS TYPE Ground/air source heating <input type="checkbox"/> Biogas <input type="checkbox"/> Biomass <input type="checkbox"/> Hydro <input type="checkbox"/> Solar <input type="checkbox"/> Wind <input type="checkbox"/> Association body <input type="checkbox"/> Consultancy <input type="checkbox"/> Energy Efficiency <input type="checkbox"/>			
ADDRESS			
		POSTCODE	TWITTER ACCOUNT @
TELEPHONE		FAX	
EMAIL ADDRESS			
PURCHASE ORDER NUMBER			
CUSTOMER SIGNATURE		DATE	

EXHIBITOR PRESENTATION ZONE

We are offering free presentations to attendees at this year's event. If you are interested in running a half hour presentation for just £300 please tick here and the charge will be added to your invoice Someone will contact you to discuss further.

BOOKING TERMS AND CONDITIONS: The balance of the contract will be invoiced upon receipt of a signed contract with standard 30 day payment terms. All stands must be paid in full prior to event. Failure to do so will result in the loss of the right to exhibit. Cancellation Term: All exhibitors are required to give written notice of intention to cancel their contract subject to the payment of a percentage of the total contract price by the exhibitor to Renewable Energy Events Ltd as consideration for release from the contract as follows: 50% – between 3 to 6 months prior to the exhibition date. 100% – within 3 months prior to the exhibition date. Data protection: the information you provide may be used for direct marketing purposes by us. If you do not wish it to be used for this purpose please write to us at the administration office at the bottom of this form.

Please fax back on 0843 532 7845 or email david.jacobmeyer@energy-now.co.uk
For enquiries call the sales team on 01905 616665